



Department of Planning and Community Development

Community Affairs

Major Projects' Report

Citywide

Citywide

Project: *Cable Television*

Status: *Ongoing*

Staff: Patrick Hirsch

Phone: (425) 556-2439

E-mail: phirsch@credmond.gov

Applicant: N/A

Project Detail

The City's cable programming on Channel 21 provides about 100 hours of weekly programming (live and videotaped) which includes City Council meetings, Planning Commission meetings, a City magazine-style show (POV), arts, public meetings and other original and borrowed productions.

RCTV 21 programming is web streamed and can also be viewed on the City's website at Redmond.gov.

The City has also launched a second channel, RCTV 75, providing an emphasis on arts in our community. RCTV 75 will also provide space for overflow meeting coverage for RCTV 21 as needed.

Citywide

Citywide

Project: *City Website*

Status: *Ongoing*

Staff: Marta Hurwitz

Phone: (425) 556-2427

E-mail: mhurwitz@redmond.gov

Applicant: N/A

Project Detail

The City website address is: www.redmond.gov. It continues to offer greatly expanded content about City services, as well as downloadable forms. The on-line applications the City's website currently offers are: Parks & Recreation class registration, job applications, Council agenda packet, contract bid system, RCTV Channel 21 streaming media, permit status check, simple permits online and a commuter program tracking system.

Citywide
Citywide

Project: *Commute Trip Reduction (CTR) Law*

Status: Ongoing

Staff: Gloria Newby

Phone: (425) 556-2442

E-mail: gnewby@redmond.gov

Applicant: N/A

Project Detail

Redmond City Council adopted the CTR Ordinance in March of 1993. As required by State law, Redmond employers that have 100 or more employees at one site, with employees arriving between 6AM and 9AM, submit trip reduction plans that are developed to achieve specific program goals. Redmond currently has 53 employment sites affected by this law with over 46,000 employees. The City of Redmond as an employer has two affected worksites.

Citywide
Citywide

Project: *Employee Transportation Management Program*

Status: Ongoing

Staff: Gloria Newby

Phone: (425) 556-2442

E-mail: gnewby@redmond.gov

Applicant: N/A

Project Detail

The City continually promotes ridesharing as a commute option to its employees through a variety of programs, including preferential parking for carpools, teleworking, ridematch assistance, a fleet rideshare program, transit and vanpool subsidies, and participation in local and regional rideshare promotions and events, such as Rideshare Week and Bike to Work Day.

Citywide
Citywide

Project: *GRTMA*

Status: Ongoing

Staff: Kim van Ekstrom

Phone: (425) 556-2419

E-mail: kvanekstrom@redmond.gov

Applicant: N/A

Project Detail

Greater Redmond Transportation Management Association - (GRTMA)

The City is a member of this organization, and currently holds a seat on the board of directors. The GRTMA has a web site (www.grtma.org) and provides transportation services to its business members. The organization now represents over 80% of the Redmond companies affected by the State Commute Trip Reduction Law.

Citywide

Citywide

Project: *Print & Media Communications* **Project Detail**

Status: **Ongoing**

Staff: Kim van Ekstrom

Phone: (425) 556-2419

E-mail: kvanekstrom@redmond.gov

Community Affairs maintains an ongoing program of communications and public relations with the community. This includes one quarterly major publication, "Focus on Redmond", informational brochures, media relations, and assistance to other City departments.

Applicant: N/A

Citywide

Citywide

Project: *Redmond Tourism Promotion Program* **Project Detail**

Status: **Ongoing**

Staff: Jacky Goren

Phone: (425) 556-2441

E-mail: jgoren@redmond.gov

Redmond Tourism Promotion Program (Hotel-Motel Tax):

In February 2005, the Redmond City Council approved a new funding structure for the tourism fund that is generated from a one-percent sales tax on hotel and motel rooms. The funding is divided into three elements: 50% for a designated overnight visitors promotion; 39% toward promotion of City special events and arts programs that encourage visitors to Redmond; and 9% set aside for matching grants from public or private organizations that promote tourism in the community and meet the criteria outlined in the grant application. The remaining 2% covers administration costs. The total estimated revenue for 2005 from the hotel/motel tax is \$200,300.

Grant applications for the 9% revenue are submitted to Council twice yearly; spring and fall. The deadline for the spring 2005 proposals is April 29, 2005. Information and grant applications are available on the City's website. Look under City Services/Community for the Tourism Fund Grants.

Applicant: N/A

Citywide

Citywide

Project: *RTRIP (BTI)*

Status: *Ongoing*

Staff: Erika Vandenbrande

Phone: (425) 556-2457

E-mail: evandenbrande@redmond.gov

Applicant: N/A

Project Detail

Through Business Transportation Tax Improvement (BTI) funding, R-TRIP provides professional staff assistance and mini-grant funding to sponsor and encourage employer-based efforts to reduce commute trips. BTI funds have been matched with Metro partnership funds and a WSDOT performance grant to expand program support to Redmond employers.

The City has provided over \$650,000 in R-TRIP grant funding and employee transportation incentives to over 125 employers.

Since January 2004, over 600 new vanpoolers have signed up to participate in the City's RSVP vanpool incentive program. Over 2270 individuals have registered to become members of the R-REWARDS Commuter Club since October 2003.

In August, the Employer Performance Incentive Program was launched to offer financial incentives to employers who reduce commute trips to their site. Seventeen businesses are participating in the program.